



## Sponsorship Opportunities

Increase your presence at COLLABORATE 12 through sponsorship opportunities designed to make you stand out from the crowd. Sponsoring COLLABORATE helps maximize your exhibit experience, resulting in greater ROI for your company.

### Traffic Generator Opportunities

<b>Passport to Prizes: Premier Participant</b>	\$2,000
<b>Passport to Prizes: Participants</b>	\$750
<b>Registration Bag Insert</b>	\$2,500 per user group \$10,000 for all three groups
<b>Highlighters for IOUG Forum Attendees</b>	\$3,000
<b>Luggage Tags for IOUG Forum Attendees</b>	\$3,000
<b>Post-It Notes for IOUG Forum Attendees</b>	\$3,000
<b>Specialty Ice Cream Vendor Sponsorship</b>	\$3,000
<b>Tuesday &amp; Wednesday Exhibitor Showcase Attendee Break Sponsorship</b>	\$3,000 per day \$5,000 for two days
<b>Where Am I? Kiosks</b>	\$3,500
<b>COLLABORATE Charging Stations</b>	\$3,500 per unit
<b>Pens for IOUG Forum Attendees</b>	\$3,500
<b>COLLABORATE Banners and Other Signage Applications</b>	\$5,000 for a set of two indoor street pole signs \$12,000 per set of stairs for stair signs \$15,000 per bank of escalators for escalator signs
<b>Notepads for IOUG Forum Attendees</b>	\$5,000
<b>Water Bottles for IOUG Forum Attendees</b>	\$6,000
<b>Registration Badge Lanyards for IOUG Forum Attendees</b>	\$9,000
<b>Conference Bags for IOUG Forum Attendees</b>	\$10,000
<b>Exhibit Hall WiFi</b>	\$25,000 exclusive

### Networking Opportunities

<b>Monday Welcome Reception in the Exhibitor Showcase or Tuesday Happy Hour in the Exhibitor Showcase Bar(s)</b>	\$5,500 beer/wine only per night \$6,500 specialty bar per night
<b>Wednesday Night Party</b>	Multiple sponsorships are available. Contact Jim Conlon at +1.312.673.4865 or jconlon@ioug.org for pricing.



## Educational Opportunities

<b>IOUG Bootcamp and Deep Dive Sponsor</b> <ul style="list-style-type: none"> <li>• Big Data</li> <li>• Business Intelligence</li> <li>• Cloud Computing</li> <li>• DBA 101</li> <li>• High Availability/Manageability</li> <li>• RAC</li> <li>• Virtualization</li> <li>• WebCenter</li> </ul>	\$5,000 each
<b>IOUG Vendor Product Awareness Sessions</b>	Alliance Members: \$900 Non-Alliance Members: \$1,500
<b>Exhibit/Sponsor Show Floor Meeting Rooms for Private One-on-One Meetings</b>	\$1,250 for one half-day use \$2,500 for one full-day use \$6,000 for exclusive meeting room during COLLABORATE
<b>Women in Technology Reception Sponsor</b>	\$7,500
<b>General Session Sponsor</b>	\$20,000
<b>Vendor Sponsor Keynote</b>	\$35,000

**All sponsors will receive the following recognition, pending deadlines:** pre-conference marketing and onsite program recognition, onsite signage, company name and logo on individual users groups' Web sites.

**Stay tuned for information on onsite guide advertising!**

**Have a sponsorship idea not listed? We customize!**

Contact Jim Conlon at +1.312.673.4865 or [jconlon@ioug.org](mailto:jconlon@ioug.org) for more information.