

IOUG Alliance Membership

IOUG Alliance Members support the IOUG mission to represent the voice of Oracle technology and database professionals. DBAs, developers, architects, application server administrators, system administrators, security and storage managers and other Oracle technology users all benefit from the knowledgebase of solutions provided by our Alliance Members.

The IOUG Alliance Member Program exists to provide IOUG vendors with active, integrated ways to participate in the IOUG community. The program combines membership, advertising and event opportunities in one complete package, offering you a year-round marketing campaign.

NEW! IOUG Premier Alliance Member Program

For \$8,500 , IOUG Premier Alliance Members receive:	
Exhibit space	\$1,000 credit towards COLLABORATE booth purchase
Vendor presentation	One Vendor Product Awareness Session at COLLABORATE (Value \$900)
Vendor article	An article submission for one issue of <i>SELECT Journal</i>
Pod/Web cast	Host either a Pod cast or a Web cast for the IOUG (Value \$5,000)
Print advertising	One full-page color advertisement in <i>SELECT Journal</i> (Value \$2,485)
Electronic promotion	One e-mail blast to IOUG members (Value \$3,300)
Direct mail promotion	One-time use of the IOUG mailing list for your direct mail campaign (Value \$900)
Online advertising	One-year Web banner placement on www.ioug.org (Value \$2,800)
Vendor Directory	One-year company listing in the IOUG Vendor Directory (Value \$150)
Membership recognition	Exclusive recognition as an IOUG Premier Alliance Member on the IOUG Web site, in IOUG member communications, during IOUG events and in printed materials promoting the events

Please note that this program has a limit of five participating vendors.

Total a la carte value – \$16,535

IOUG Alliance Member Program

For \$5,000 , IOUG Alliance Members receive:	
Exhibit space	\$1,000 credit towards a COLLABORATE booth purchase
Print advertising	One full-page black and white advertisement in <i>SELECT Journal</i> (Value \$1,485)
Pod cast	Host a Pod cast for the IOUG (Value \$3,000)
Direct mail promotion	One-time use of the IOUG mailing list for your direct mailing campaign (Value \$900)
Online advertising	Six-month Web banner placement on www.ioug.org (Value \$1,540)
Vendor Directory	One-year company listing in the IOUG Vendor Directory (Value \$150)
Membership recognition	Exclusive recognition as an IOUG Alliance Member on the IOUG Web site, in IOUG member communications, during IOUG events and in printed materials promoting the events

Please note that this program does not have a limit to the number of participating vendors.

Total a la carte value – \$8,075